



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**(314)213-2222**

# CONTRACT

<u>Contract / Revision</u> 581955 /		<u>Alt Order #</u> 2321824
<u>Product</u> Political		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 2439
<u>Advertiser</u> Zweifel, Clint/D/MO St Treasurer		<u>Original Date / Revision</u> 10/09/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> St. Louis - KTVI
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 356	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	2	10/16/12	10/22/12	530a-6a	530a-6a		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-11-1--				3	\$675.00			
N 2	2	10/16/12	10/22/12	930-10a	930-10a		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	11111--				5	\$525.00			
N 3	2	10/16/12	10/22/12	5-530p	5-530p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-----1				1	\$1,025.00			
<b>Totals</b>											<b>9</b>	<b>\$5,675.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	9	\$5,675.00	\$4,823.75
<b>Totals</b>	<b>9</b>	<b>\$5,675.00</b>	<b>\$4,823.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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